

Claims

**What is claimed is:**

1. A system for delivering personalized informational content to subscribers comprising:
- 5        a personalized intelligence network system comprising:  
            subscription means for enabling users to subscribe to one or more services on one or more channel databases;  
            one or more channel databases containing informational data about a subject matter of interest for a plurality of subscribers;
- 10        service processing means for processing at least one service for a plurality of subscribers using the information from one of the channel databases;  
            output forwarding means for automatically forwarding output from the services to one or more subscriber output devices specified for that service; and  
            revenue generating means for generating revenue as a result of the
- 15        output of services to subscribers.
2. The system of claim 1 wherein the revenue generating means comprising a subscription transaction processing means that charges subscribers fees.
3. The system of claim 2 wherein the fee charged to the subscriber is a
- 20        periodic charge.
4. The system of claim 2 wherein the fee charged to the subscriber is based on the services to which the subscriber subscribes.

5. The system of claim 2 wherein the fee charged is based on the usage by the subscriber of the personalized intelligence network system.

6. The system of claim 1 wherein the revenue generating means comprises advertising collection means for collecting fees for advertisements 5 included in the service outputs.

7. The system of claim 1 wherein the revenue generating means comprises transactional means that performs transactions with subscribers resulting from the service output and allocates revenues from the transactions to the personalized intelligence network system and one or more affiliate systems.

10 8. The system of claim 1 wherein the revenue generating means comprises bundling fee generating means for generating bundling fees for bundling service subscriptions with another product or service and allocating revenues from the bundling to the personalized intelligence network system.

15 9. The system of claim 1 further comprising one or more affiliate systems that inform users about subscribing to one or more services from the personalized intelligence network.

10. The system of claim 9 wherein at least one of the affiliate systems comprises an accessible network site that provides content to its users and wherein the accessible network enables user to connect to the subscription means.

20 11. The system of claim 10 wherein the accessible network site provides an executable link to a network-based subscription interface system that enables the user to subscribe to one or more services.

12. The system of claim 11 wherein the accessible network site comprises a web site.

13. The system of claim 9 wherein the affiliate system and personal intelligence network share revenues generated from subscriptions.

5 14. The system of claim 13 wherein the shared revenues are based on the revenues generated by the subscribers that subscribe as a result of the affiliate system.

10 15. The system of claim 9 wherein subscribers are charged a fee and wherein the revenue from the fees charged to subscribers is shared between the affiliate system and the personal intelligence network system.

16. The system of claim 9 wherein the revenue collection means attributes a revenue value to advertisements included in the service outputs.

17. The system of claim 9 wherein the revenue collection means collects an advertising revenue from the affiliate system.

15 18. The system of claim 9 wherein the revenue collection means collects an advertising revenue from a third party entity.

19. The system of claim 16 wherein the revenue shared between the affiliate system and the personalized intelligence network includes advertising revenue.

20 20. The system of claim 9 wherein the revenue generating means comprises transactional means that performs transactions with subscribers resulting

from the service output and allocates revenues from the transactions to the personalized intelligence network system.

21. The system of claim 20 wherein the revenue shared between affiliate systems and the personalized intelligence network includes transactional 5 related revenues.

22. The system of claim 9 wherein the affiliate system bundles a service subscription with another product or service for a fee and the revenue collection means allocates a revenue value for a subscription portion from the bundled fee.

23. The system of claim 22 wherein the revenue shared between 10 affiliate systems and the personalized intelligence network includes bundling fee allocations.

24. The system of claim 9 comprising at least two affiliates and wherein revenue generated is shared between at least two affiliates.

25. The system of claim 9 wherein the affiliate system comprises 15 content provision means for providing content to one or more channel databases.

26. The system of claim 25 wherein the content provided by an affiliate system is provided to an affiliate channel for that affiliate system.

27. The system of claim 9 wherein the affiliate system comprises content filtering means for specifying filters to be applied to service output prior to 20 sending service output to subscribers from that affiliate system.

~~28.~~ A method for delivering personalized informational content to subscribers through a personalized intelligence network system comprising:

- enabling users to subscribe to one or more services on one or more channel databases from a personalized intelligence network system that contain informational data about a subject of interest for subscribers;
- processing at least one service for each of a plurality of subscribers using
- 5     the information from one of the channel databases;
- automatically forwarding output from the services to one or more subscriber output devices specified for that service; and
- generating revenue from one or more participant in the system.
29.     The method of claim 28 wherein the step of generating revenue
- 10    comprises charging subscribers a fee for receiving subscriptions.
30.     The method of claim 29 wherein the fee charged to the subscriber is a periodic charge.
31.     The method of claim 29 wherein the fee charged to the subscriber is based on the services to which the subscriber subscribes.
- 15    32.     The method of claim 29 wherein the fee charged is based on the usage by the subscriber of the personalized intelligence network system.
33.     The method of claim 28 wherein the step of generating revenue comprises collecting advertising fees for advertisements that are inserted into the service outputs.
- 20    34.     The method of claim 28 wherein the step of generating revenue comprises making a transaction resulting from the service output and allocating a portion of the revenue from the transaction to the system.

35. The method of claim 28 wherein the step of generating revenue comprises bundling the subscription service with another product or service and allocating a portion of the revenue generated from the bundling to the system.

36. The method of claim 28 further comprising, the step of providing 5 one or more affiliate systems that inform users about subscribing to one or more services from the personalized intelligence network.

37. The method of claim 36 wherein the affiliate systems inform users by posting information on a web site.

38. The method of claim 36 further comprising the step of sharing 10 revenues generated from subscriptions between an affiliate system and the personal intelligence network.

39. The method of claim 38 wherein the shared revenues are based on the revenues generated by the subscribers that subscribe as a result of the affiliate system.

40. The method of claim 36 wherein subscribers are charged a fee and wherein the revenue from the fees charged to subscribers is shared between an affiliate system and the personal intelligence network system. 15

41. The method of claim 36 further comprising collecting advertising revenue from an affiliate system.

42. The method of claim 36 further comprising collecting advertising 20 revenue from a third party entity.

43. The method of claim 42 wherein the revenue shared between the affiliate system and the personalized intelligence network includes advertising revenue.

44. The method of claim 36 further comprising the steps of:  
5 enabling subscribers to perform transactions; and  
allocating revenues from the transactions to the personal intelligence system.

45. The method of claim 44 wherein the revenue shared between an affiliate system and personalized intelligence network system includes  
10 transactional related revenues.

46. The method of claim 36 further comprising the steps of bundling the subscription service with another product or service for a fee and allocating a revenue value for a subscription portion from the bundled fee.

47. The method of claim 46 wherein the revenue shared between an affiliate system and the personalized intelligence network system includes bundling  
15 fee allocations.

48. The method of claim 36 comprising at least two affiliates and further comprising the step of sharing revenue between at least two affiliates.

49. The method of claim 36 further comprising the step of loading  
20 content from an affiliate system into a channel database.

50. The method of claim 36 wherein the content provided by an affiliate is provided to an affiliate channel for that affiliate.

51. The method of claim 36 further comprising the step of filtering service output based on filters selected by the affiliate.